

# Goodguys 2018 Giveaway Contest Ford Performance Mustang GT Giveaway

# **OFFICIAL CONTEST RULES**

# NO PURCHASE NECESSARY

- CONTEST IS VOID WHERE PROHIBITED, TAXED, OR RESTRICTED BY LAW
- NON-COMPLIANCE WITH ANY OF THE FOLLOWING OFFICIAL CONTEST RULES WILL RESULT IN DISQUALIFICATION.
- GOODGUYS DOES NOT CONTROL THE NUMBER OF ENTRIES RECEIVED SO THE ODDS OF WINNING DEPEND ON THE TOTAL NUMBER OF ENTRIES.
- THE <u>OFFICIAL CONTEST RULES</u> ARE ALWAYS AVAILABLE FOR YOUR REVIEW AND ARE POSTED ONLINE. [www.good-guys.com]

## 1. <u>To enter the 2018 Giveaway Contest for the Ford Performance Mustang GT</u> you must do one of the following:

- A) Sign up "In-Person" by locating the Ford Performance Mustang GT booth at any of the following 2018 Goodguys Events (see the complete list of nineteen (19) 2018 Goodguys Events in section 5 below) and complete an official entry form by either:
  - 1.) the touch screen computers provided by Goodguys, or
  - 2.) an official entry form provided by Goodguys;

at the Ford Performance Mustang GT booth. Please look for Ford Performance Mustang GT booth at each Goodguys Event, be advised other giveaways may be occurring at any Goodguys Event. One official entry allowed per person per Event. All official entries must be made prior to the booths daily deadlines at each Goodguys Event; and just in case the touch screen computers are not working properly and/or unavailable, then Goodguys will maintain and take each valid official entry form that is turned in timely and enter the data/information for the 2018 *Giveaway Contest for the Ford Performance Mustang GT* for that Event. (Deadlines for timely entry are determined at each Goodguys Event per the operational hours of that event and are no later than 5:00pm local time.) Each *In-Person* official entry must include your first and last name, complete address including zip code, telephone number, and age in the entry form to become an *In-Person* participant for the event attended (hereinafter referred to as "*In-Person* Participant"). Goodguys is not responsible for lost, damaged, stolen, mangled, miss-delivered, illegible, incomplete or late entries. By completing the *In-Person* official entry Goodguys and Ford Motor Company are authorized to use and retain the official entry information for all *In-Person* Participants.

B) Sign up "On-Line" starting on March 7, 2018 at 9:00 am PST") and ending on December 1, 2018 at 12:00pm PST, log on to the following website www.good-guys.com. Follow the links on the website to enter the Goodguys Ford Performance Giveaway Mustang GT to become an On-line Participant (hereinafter referred to as "On-Line Participant"). Upon successful completion of the on-line information you will be automatically entered as an On-line Participant. Enter your first name and last name, complete address, city, state, zip code, telephone number, age, and a valid email address

in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. For purposes of these Official Contest Rules, "receipt" of an online entry will be solely determined when the Goodguys' web servers record the valid entry information. Any automated computer receipt (such as one confirming delivery of an email) does not constitute actual receipt of an entry for purposes of these Official Contest Rules. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of the Goodguys and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by the Goodguys. Goodguys' computer is the official time keeping device for the contest. The Goodguys are not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. All on-line entries must be received by December 1, 2018 at 12:00pm PST.

Employees, consultants, subcontractors, and agents of Goodguys, Goodguy Enterprises, Inc., Goodguys Rod and Custom Association, and Vintage Drag Racing Association, as well as their spouses and dependents, are ineligible to enter this contest or to win the contest prize. Goodguys will disqualify any entry from individuals who do not meet the eligibility requirements, and will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

#### 2. Multiple Contest Entries.

You may enter the 2018 Ford Performance Giveaway contest for the Ford Performance Mustang GT more than once by performing any one of the two activities ("A" or "B" above) for this contest. You may do these activities in any order, but you must be timely per the deadlines of "A" or "B" above, for each entry and you <u>must</u> follow all the Official Contest Rules specified herein. *In-Person* Participants may complete an official entry at more than one Goodguys Event per the list on Section 5 below.

## 3. Contest Finalist selection.

Per these Official Contest Rules each properly filled in official entry form enters with a chance to become a contest finalist (hereinafter referred to as "Contest Finalist"). There are two different types of Contest Finalist that will enter into the FINAL DRAWING as identified below in Section 4. The *In-Person* Contest Finalist and the *On-Line* Contest Finalist defined as follows:

A) <u>In-Person Participant(s) to become a Contest Finalist</u>- On or about the first Friday after the completion of each 2018 Goodguys Event, for a total of nineteen events (see the below identified dates in Section 5). One (1) In-Person Participant will be selected randomly after the completion of each 2018 Goodguys Event to become an In-Person contest finalist for that Goodguys Event only (hereinafter referred to as "In-Person Contest Finalist"). The pool from each Goodguys Event remains separate and apart from all other events, they will not be combined with other 2018 Goodguys Events. Your chance of being selected as an In-Person Contest Finalist depends on how many individuals sign up as an In-Person Participant at the Ford Performance Mustang GT booth at the end of that particular weekend event.

{For example: After the completion of the 31st Pacific Northwest Nationals, Puyallup, WA event ("Puyallup Event"), all the *In-Person* Participant entry forms for the Puyallup Event only shall be compiled from each valid official entry by an *In-Person* Participant completed at the Ford Performance Giveaway Mustang GT booth at the Puyallup Event for the weekend of July 27-29, 2018. On or about August 3, 2018 one (1) individual will be selected from the pool of *In-Person* Participant entry forms for the Puyallup Event.}

<u>This</u> selection process will be repeated for each 2018 Goodguys Event, thus selecting one (1) *In-Person* Contest Finalist from each event pool. There is also one (1) alternate Contest Finalist selected per Event in the case of a particular *In-Person* Contest Finalist from any particular event is not eligible or must forfeit their rights to the contest prize. B) <u>On-Line Participant to become a Contest Finalist</u>- All valid On-Line Participants will be entered into the selection pool to find one (1) Contest Finalist after the closing of the On-Line entry on December 1, 2018. Only one (1) On-Line Participant will be randomly selected to be the On-Line contest finalist (hereinafter referred to as "On-Line Contest Finalist"). Your chance of being selected as an On-Line Contest Finalist depends on how many individuals sign up "on-line" as an On-Line Participant for the Ford Performance Giveaway Mustang GT.

## 4. Final Drawing to Select the Winner from Among Contest Finalists.

The eligible *In-Person* Contest Finalist and the *On-Line* Contest Finalist totaling nineteen (19) *In-Person* Contest Finalists and one (1) *On-Line* Contest Finalist will be combined to enter the final drawing on or about December 11, 2018 ("FINAL DRAWING"). The combined group of twenty (20) contest finalist will then enter the FINAL DRAWING. Only one will win the contest prize - Ford Performance Giveaway Mustang GT (*hereinafter referred to as* "Winner"). That Winner will be selected at the FINAL DRAWING conducted on or about 12:00pm PST from among the eligible Contest Finalists. The FINAL DRAWING will be conducted under the direction of independent judge(s) whose decisions are final on all matters relating to this contest. The odds of winning the prize at the Final Drawings is unknown and is based on the number of entries received. The odds of winning the prize as a Contest Finalist are twenty to one (20 to 1), once the Contest Finalist pool is combined for the FINAL DRAWING. After a Contest Finalist has been selected as the Winner of this contest, the Winner agrees to timely execute the Goodguys' Prize Acceptance and Liability/Publicity Release form and an Affidavit of Eligibility form and then promptly deliver the executed forms to the Goodguys official before the Winner takes possession of the contest prize.

#### 5. Goodguys 2018 Events included in the Giveaway Contest for the Ford Performance Mustang GT

The Goodguys Events held during 2018 from which Participants are selected for this 2018 *Giveaway Contest for the Ford Performance Mustang GT*, should include the following events:

March 9-11	8 <sup>th</sup> Spring Lone Star Nationals, Ft. Worth, TX
March 16-18	9 <sup>th</sup> Spring Nationals, Scottsdale, AZ
March 24 & 25	36 <sup>th</sup> All American Get-Together, Pleasanton, CA
April 6-8	18 <sup>th</sup> Meguiar's Del Mar Nationals, Del Mar, CA
April 27-29	4th North Carolina Nationals, Raleigh, NC
May 11 & 12	13 <sup>th</sup> Nashville Nationals, Nashville, TN
June 2 & 3	25th Summer Get-Together, Pleasanton, CA
June 8 & 9	26 <sup>th</sup> East Coast Nationals, Rhinebeck, NY
June 29-July 1	27 <sup>th</sup> Speedway Motors Heartland Nationals, Des Moines, IA
July 6-8	21 <sup>st</sup> Goodguys PPG Nationals, Columbus, OH
July 27-29	31 <sup>st</sup> Pacific Northwest Nationals, Puyallup, WA
August 17-19	17 <sup>th</sup> Great Northwest Nationals, Spokane, WA
August 24-26	32nd West Coast Nationals, Pleasanton, CA
September 7-9	21 <sup>st</sup> Colorado Nationals, Loveland, CO
September 28-30	26th Summit Racing Lone Star Nationals, Fort Worth, TX
October 12-14	1 <sup>st</sup> Kentucky Nationals, Lexington, KY
October 19 & 20	25th Southeastern Nationals, Charlotte, NC
November 10 & 11	29 <sup>th</sup> Fuelcurve.com Autumn Get-Together, Pleasanton, CA
November 16-18	21st Southwest Nationals, Scottsdale, AZ

Goodguys will use its records of all entries at the above-identified 2018 Events (*and the information provided by each participant*) to identify each such "Participant" and their eligibility to be a Contest Finalist. **Goodguys reserves the absolute right, at any time, to amend and/or revise the above- identified list of 2018 Events.** 

- 6. <u>Eligibility Requirements</u>. This Contest is open <u>only</u> to U.S. and Canadian residents who are 18 years of age or older and possess a valid driver's license at the time of the FINAL DRAWING from which Contest Finalists are selected. Goodguys also requires that the Contest Finalist demonstrate that they will have valid car insurance prior to obtaining possession of the contest prize. Non-compliance with any of the Official Contest Rules may result in disqualification. Goodguys reserves the right to substitute cash or another vehicle of equal or greater value in the event the prize is substantially damaged or destroyed before the Winner takes possession of the prize. This prize will be given "AS IS", after usage and travel of the vehicle for publicity purposes to promote Goodguys and the prize at numerous Goodguys Events throughout the country. Employees, representatives, consultants, subcontractors, and agents of Goodguys, Goodguy Enterprises, Inc., and Goodguys Rod and Custom Association, as well as their spouses and dependents, are not eligible to enter this contest or to win the contest prize.
- 7. Notification to Winner Selected to enter the FINAL DRAWING. The Winner will be notified by a telephone call, e-mail, and/or by a letter sent via first class US Mail from Goodguys specifying that the Winner must contact a specific official at Goodguys. To determine if the Winner is eligible to be awarded the Ford Performance Giveaway Mustang GT and is able and willing to accept the Official Contest Rules and/or the prize under the terms and conditions set forth herein, the Winner is required to respond to a specific official at Goodguys by a telephone call and/or by letter within five (5) calendar days of the first attempted delivery of the letter at the address provided by the Contest Finalist/Winner, e-mail address provided, or the first attempted telephone call from Goodguys. If the Winner either fails to contact that Goodguys official and respond as required, or is otherwise unavailable to receive the notification for whatever reason, such that no response is received by 5:00pm PST on the fifth (5th) day following of the first attempted letter delivery, e-mail and/or telephone call to the Winner, then any right or interest of the Winner in the contest prize or this contest shall be promptly forfeited. No other notification will be required to be made by Goodguys to the Winner. If a Winner has forfeited their interest in the prize and this contest, an alternate FINAL DRAWING Finalist selected at the FINAL DRAWING will then be declared the Winner of that FINAL DRAWING by the independent judge(s). Once an alternate FINAL DRAWING Finalist is selected by the independent judge(s) as the Winner, then that alternate FINAL DRAWING Finalist must be found eligible to be awarded the prize (i.e. is able and willing to accept the Official Contest Rules and/or the prize under the terms and conditions set forth herein) and must comply with all Official Contest Rules as applied to the alternate FINAL DRAWING Finalist/Winner. The FINAL DRAWING will be conducted under the direction of independent judge(s) whose decisions are final on all matters relating to these contests.
- 8. <u>FINAL DRAWING and the Prize</u>. THERE IS ONLY ONE WINNER THAT WILL BE SELECTED FROM AMONG THE CONTEST FINALISTS. The contest prize is the Ford Performance Mustang GT provided by Ford Motor Company.
- 9. <u>Travel Expenses of the WINNER after the Final Drawing</u>. The prize does not include any other travel expenses or any lodging, meals, rental cars or other expenses incurred by the Winner in accepting and taking possession of the prize. The Winner will be given title to the prize, but only after the Winner has executed Goodguys' Prize Acceptance and Liability/Publicity Release form and Affidavit of Eligibility form and provided proof of valid auto insurance coverage. Goodguys reserves the right to substitute cash or another vehicle of equal or greater value for the prize (based on the estimated value for this prize in its AS IS condition at the Final Drawing being ten thousand dollars (\$10,000.00).
- 10. <u>Prize "AS IS"</u>. Upon the Winner completing and executing Goodguys' Affidavit of Eligibility form and Prize Acceptance and Liability/Publicity Release form, the Winner shall be responsible to accept the contest prize "AS IS" and to drive and/or transport the prize away from the Goodguys headquarters in Pleasanton, California.
- 11. <u>RELEASE OF LIABILITY</u>. Upon acceptance of the prize, the Winner forever releases from any and all liability, loss, harm, damage, cost or expense whatsoever, regardless of how it was incurred, and including without limitation, any and all claims for property damage, personal injury, and/or death which may occur in connection with the Winner's acceptance, ownership, possession and/or use of the prize, each of the following:

Ford Motor Company and all their subsidiaries, and any person or entity that participated in the building, assembling and/or manufacturing of the Ford Performance Mustang GT; and all of the other contributors, parts suppliers, and/or sponsors of this Goodguys 2018 Giveaway Contest for the Ford Performance Mustang GT; Goodguy Enterprises, Inc., Goodguys Rod and Custom Association, Goodguys, and its owners, employees, representatives, suppliers, agents, affiliates, associates and advertisers; officials and members of the Goodguys Rod and Custom Association; any parties, individual or entities involved with this contest, its promotion, and public relations and production agency associated with this contest; and the independent judge(s) (whose decisions for this contest are final) on all matters relating to the Goodguys 2018 Giveaway Contest for the Ford Performance Mustang GT and/or the contest prize.

- 12. <u>Contest Rules Govern</u>. Each person entering this contest agrees to be bound by these Official Contest Rules and by the decisions of the independent judge(s) in the selection of the Contest Finalist and ultimately the Winner in the FINAL DRAWING. By accepting these Official Contest Rules, each Contest Finalists and the Winner expressly authorize Goodguys, Ford Motor Company, and their employees, agents and representatives, to use their name, address and/or their photograph and/or likeness for publicity or advertising purposes <u>without</u> further compensation or permission, except where prohibited by law. All forms, documents, follow-up communications, and recorded information regarding the *In-Person*, and *On-Line* Participants used in this contest are the exclusive property of Goodguys and Ford Motor Company, which will not be returned.
- 13 <u>Contest Is Void Where Prohibited, Taxed or Restricted By Law.</u> If there exists any laws, taxes, and/or restrictions that actually apply to any valid contestant, participant, Contest Finalist and/or Winner; than the contest is void for such individuals ("Void Individuals"). Whether or not such information is known or unknown to all the parties before or after this 2018 Giveaway Contest for the Ford Performance Mustang GT. Any such Void Individuals are unable to participate and/or claim the award, to become a Winner. Goodguys conducts numerous giveaways and will not be held responsible for resolving potential or actual claims of Void Individuals.
- 14. <u>Winner Responsible for Taxes and Expenses</u>. The Winner has sole responsibility for <u>all</u> expenses, including federal, state and local taxes, insurance, licensing, registration, and title fees related to and/or for the prize. Goodguys is not responsible for any unauthorized human intervention or other causes beyond the control of Goodguys that corrupt or improperly affect the administration, security, fairness or proper play or conduct of this contest. Goodguys will not be responsible to award any value in excess of the value listed in these Official Contest Rules.
- **15.** <u>Winner Identification</u>. The Winner is identified online at <u>www.good-guys.com</u> once the Winner is determined eligible to accept the contest prize and has executed the proper documentation. Also, the identification of the Winner will be made available after December 31, 2018 to those sending a written request (*in English only*) for that information, together with a separate, stamped (first class mail), and self-addressed envelope (#10) to:

WINNER of Goodguys 2018 Giveaway Contest for the Ford Performance Mustang GT P. O. Box 9132 Pleasanton, CA 94566

THANK YOU FOR BEING A GOODGUYS CONTESTANT AND GOOD LUCK!